



**For Immediate Release**

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**Global Organic Textile Standard (GOTS) to present in both booth  
and speech in "All about Sustainability Zone" at Intertextile  
Shanghai Apparel Fabrics - Spring Edition 2015**

This year, from 18 to 20 March 2015, GOTS will present as an exhibitor and speak as a keynote speaker in "All About Sustainability Zone" at Intertextile Shanghai Apparel Fabrics - Spring Edition 2015.

You will also have the opportunity to meet with GOTS new China Representative Ms. Felicia Shi at the booth number of 7.2-K113. She will be on site to answer your enquiries. Furthermore Felicia will give a presentation in "All About Sustainability Zone" - the open area for seminar to demonstrate "Why, What and How" sustainability can be certified through the lens of ecological, social and economic views. The presentation will also draw on the example of GOTS to illustrate how certification can assure the entire textile supply chain- from raw material to the end consumer.

The "All About Sustainability Zone" will appear at the Spring Edition for the very first time with the aim to address the increased interest on sustainability in the industry, especially recently in China.

Intertextile Shanghai Apparel Fabrics - Spring Edition 2015 has reached a new record this year. More than 2,500 exhibitors from 21 countries and regions (1,469, 2014) have already confirmed their participation, setting a new high point in the fair's history. Over 100,000 sqm will be in use at the National Exhibition and Convention Center (Shanghai)- the new venue for this event.

"Intertextile Shanghai is one of our most important fairs in China and our further cooperation with Messe Frankfurt on the Spring Edition will mark the next milestone for our partnership. We are looking forward to communicating with our friends in the industry during Intertextile Shanghai Apparel Fabrics- Spring Edition 2015" says Ms. Felicia Shi, GOTS Representative for Greater China.

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**About GOTS:** GOTS is the globally recognized standard in ecology and social responsibility for the processing of textiles made from at least 70 percent certified organic natural fibers. The stringent voluntary global standard addresses the entire post-harvest processing (including spinning, knitting, weaving, dyeing and manufacturing) of textiles made with organic fiber (such as organic cotton and organic wool). Key provisions include a ban on the use of genetically modified organisms (GMOs), restricted substance list, and child labour, while requiring strong social compliance management systems and strict waste water treatment practices.

**Background information on Messe Frankfurt**

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €550\* million

in sales and employing some 2,200\* people worldwide. The Messe Frankfurt Group has a global network of 28 subsidiaries and around 50 international Sales Partners, allowing it to serve its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 30 locations around the globe. In 2014, Messe Frankfurt organised a total of 120\* trade fairs, of which more than half took place outside Germany.

Comprising an area of 578,000 square metres, Messe Frankfurt's exhibition grounds are home to 10 exhibition halls. The company also operates two congress centres.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.