

econscious ®

- 100% Focus on Sustainable Products
- Promotional Products; Hats, Tees, Sweats, Totes etc.
- Private Label sourcing



The Dilemma

- How do we know that it is organic?
- How do customers and end users know that it is organic?
- Are your dyes environmentally friendly?
- Do you use sweatshops?
- Can you show me the certification?
- Is it Fair Trade?



Shopping for standards

	Organic	Social	Residue testing	Tracking	Entire Sourcing Chain
OBAL ORGAZIONO STANORO					
CONFIDENCE IN TEXTILES Tested for harmful substances according to Oeko-Tex® Standard 100 000000000 Institute					
FAIR TRADE					
CERTIFIED TO					
bluesign® Naturally Nigh-tech. Parfectly you.					

econscious ...going beyond the fiber

GLOBAL ORGANIC TEXTILE STANDARD (GOTS) SUPPLY CHAIN



GOTS is the most comprehensive international standard for Organic textile processing and manufacturing. GOTS goes beyond certifying that fiber that went into our goods was grown in accordance with Organic agricultural practices, it ensures that the entire manufacturing process adheres to a strict set of globally accepted standards.

Organic cotton grown free of pesticides, herbicides and synthetic chemicals. Good for the health of farm workers and the planet!

FARM

Grows cotton that is certified to USDA NOP standard and conforms to GOTS

Fiber is sent to a cotton gin that is certified to TRANSACTION CERTIFICATE

COTTON GIN

Machines are cleaned and organic cotton is kept separate from conventional cotton during this

Baled cotton is sent to spinner that is certified to GOTS TRANSACTION CERTIFICATE

Machines are cleaned and organic cotton is kept separate from conventional cotton during this

SPINNER

Spun yarn is sent to knitter that is certified to **TRANSACTION**

CERTIFICATE

Machines are cleaned and organic cotton is kept separate from conventional cotton during this



Only GOTS approved dyes are used. No formaldehyde, chlorine or heavy metals allowed. Wastewater is cleaned and recycled.

DYE-HOUSE

Dyed fabric is sent to cut & sew factory that is certified to GOTS

Organic cotton is kept separate from conventional cotton. Workers health, safety & welfare meet or exceed minimum standards set by

CUT & SEW FACTORY Makes garment

Finished garment is sent to importer that is certified to TRANSACTION

CERTIFICATE

Organic cotton is kept separate from conventional cotton. Approved management system in place to control transaction certificates for each order. Allowed to sell products with GOTS logo attached.

Econscious sells finished garment that is certified according to GOTS and



Oregon Tilth Certified Organic

260 SW Madison Ave. Ste, 106, Corvallis, OR 97333 (503) 378-0690, fax (541) 753-4924

Certification Acknowledgement

This is to certify that

Econscious 1805 S McDowell Blvd Petaluma, CA 94954 United States of America

is certified organic by Oregon Tilth Certified Organic (OTCO)

Class OFT - Organic Processor of Fiber and Textiles

Certification Number CA-OTCO-CO-08-01091

The certified operation has complied with applicable organic production and handling standards established by the Global Organic Textile Standard.

The organic products processed are:

Organic Products: Men's Tee Shirts, Women's Tee Shirts, Youth Tee Shirts, Polo Shirts, Cotton Bags.

The certified operation has been inspected annually by an agent of the OTCO program to verify to the best of our knowledge the applicable standards have been met.

Effective date: 12/2/2010 to 12/1/2011

signed while dated Certification Director

OFT Rev. 7/17/07



GOTS gives us!

- Trust 3rd Party audit and certification.
- Certification of the Entire Sourcing Chain.
- Strict Environmental Standard for the Processing of Goods.
- Solid Social Standard for the Entire Sourcing Chain.
- Continued updating and improvement of standard
- Consumer Confidence



Certified To GOTS

Styles Certified to GOTS:

3000 Women's Classic Washed Tee

3050 Women's Fashion Tee

3500 Women's Classic Washed Long Sleeve Tee

1000 Classic Washed Tee

1051 Fashion Tee

1075 Ringspun Value Tee

1500 Classic Washed Long Sleeve Tee

2500 Pique Polo

4000 Youth Tee

8000 Everyday Tote

8001 Large Twill Tote

8040 Organic Market Tote

8055 Simple Tote

8090 Cinch Pack



Labeling



