



GOT Regional Seminar Turkey, 2019

08:15 to 09:15 Registration

09:30 to 09:45 Seminar Briefing & Day Information,
Elif Yaraşık, GOTS Representative Turkey

Session 1: ALIVE GOTS INFORMATION

09:45 to 10:00 Today's Stakeholders Perspectives on GOTS
Claudia Kersten, GOTS Managing Director

10:00 to 10:15 GOTS Criteria and Requirements, Additional Fibers used in GOTS Products
Sumit Gupta, GOTS Deputy Director Standards Development & Quality Assurance

10:15 to 10:30 Using the GOTS Logo on and off product
Rahul Bhajekar, GOTS Managing Director

10:30 to 11:00 Questions & Answers

11:00 to 11:30 **Coffee Break**

Session 2: VOICES FROM TURKISH TEXTILE INDUSTRY

11:30 to 12:15 **Voices from Brands**

Fashion brands talk about their activities like

- Sourcing trends for organic textiles
- Minimizing impact on the environment
- Improving the lives of people in the supply chain

Invited Panelists:

Muzi Atar, **Williams Sonoma**,

İpek Kurtoğlu, **H&M**

Arzu Konyalı, **LC Waikiki**

Serkan Gök, **Organickid**



12:15 to 12:45

Voices from Manufacturers of Organic Textile Goods

We will talk about local issues and chart a way forward for the Turkish organic textile market.

- Effective market linkages
- Experiences as a GOTS certified manufacturer
- Reputational benefits by going for international labels like GOTS
- Challenges faced on organic textile market
- Futuristic roadmap

Invited Panelists

Burak Sertbaş, **AEGEAN APPAREL EXPORTERS' ASSOCIATION CHAIRMAN**

Mukkadder Özden, **SIMURG TASARIM**

Özgü Çubukçuoğlu Yalçın, **EGEDENİZ TEXTILE**

Ersen Çatak, **SANKO**

12:45 to 14:00

Lunch Break

14:00 to 14:30

Voices from Approved Certifiers

GOTS accredited Certification Bodies from the region will discuss their experiences with the GOTS certification system.

- Strengths of GOTS certification system
- Assurance to end consumers and brands
- Common compliance issues in Region
- Strengths of regional companies vis-à-vis international compliance requirements

Invited Panelists:

Mustafa Akyüz, **ETKO**

Özlem Özkan, **USB**

Anıl Noyin, **CONTROL UNION TURKEY**

Ebru Tarman, **IMO-ECOCERT**

1-Day Seminar – Monday, 18th February 2019

Movenpick Hotel Izmir, Turkey



Session 3 INTERACTIVE MEETING	
14:30 to 15:15	An interactive session has been planned. The participants will discuss different topics like: <ul style="list-style-type: none">• Increasing contact with consumer markets – a view from Turkey• Is the domestic consumer market ready for GOTS• Challenges to achieving GOTS Certification• How can GOTS help to promote your certified products?
15:15 to 15:45	Presenting outcomes from each discussion group.
15.45 to 16.00	Sum-up and Closing, Elif Yaraşık
16.00 to 17.30	Networking Reception